

STUYVESANT HIGH SCHOOL ALUMNI ASSOCIATION

Board of Directors Meeting, July 1, 2015

Held in the Principal's conference room, #107 at 345 Chambers St., New York, NY

Meeting Minutes Final

Directors Present: Christina Alfonso '01 (phone), Richard Braun '72, Dan Egers '03 (phone), M. Felix Freshwater '64 (phone), Carl Hendricks '75, Jukay Hsu '02 7:15, Soo Kim '93, Beth Knobel '80, Evelyn Krejci '76, Vanessa Liu '92, Harry Malakoff '62, Larry Marshall '61 (phone), Bart M. Schwartz '64, Robert Sherwood '68 (phone), Eleonora Srugo '04

Trustees Present: Tyrone Chang '92 (phone), Jeff Kestler '64 (phone), Phil Lehman '72 (phone)

Staff Present: Lisa Tepperberg '88, Josh Ralske

8:55 pm Mr. Kim called the meeting to order

15 directors present, including 5 on the phone

Minutes

Mr. Braun indicated the June minutes needed a correction; he was not present at that meeting. Other comments were made about length of minutes.

→**Motion** Mr. Kim To table approval of June minutes until a revised version is ready.

Second: Mr. Hsu **Unanimous**

Executive Director Update

Ms. Tepperberg spoke about the AGM/Alumni Weekend mentioning the event was well received by the over 200 attendees. There are improvements that can be made and the office plans to work on them. Ms. Tepperberg stated Lucy Liu '86 Sent a letter explaining she was sorry she missed the SoulCycle event. Ms. Liu indicated she is looking forward to attending an event in the near future.

Ms. Tepperberg stated the office temporary administrative assistant was changed. Ms. Maltz will complete her transition out by July 8th. There have been 800-900 pieces of mail received by the office recently. It is believed this is due to the improved newsletter & use of prepaid business reply envelopes. Members with no email address are being sent an acknowledgement via post card, it provides them with the link to the online directory, and they will be beginning testers. She opened for questions of office.

Ms. Knobel asked if the position posted is still open? Ms. Tepperberg said yes, the right candidate has not been found yet.

Treasurers Report

Ms. V. Liu said given these are same financials as our last meeting there are just a few brief points on P&L and Balance Sheet.

Mr. Kim said he is looking to reevaluate the staff with the employment committee.

Ms. Knobel asked if the unrestricted revenue is covering our expenses? Ms. V. Liu answered yes but currently a bit tight which is why our focus is being redirected towards general funds.

Mr. Kim mentioned reaching out to the Campaign for their funds, and their closing out.

There was some discussion on decreased membership.

COMMITTEES

Mr. Kim asked directors to send emails indicating which committee(s) they want to be on and/or chair. Also please provide the names of other volunteers.

Mr. Braun had a point of order, the Nominations Committee should be determined at this meeting per our By-laws.

Communications

Mr. Hendricks said before the AGM we got requests to have the event videotape. He worked with Ms. Tepperberg to make this happen, alum also videotaped on his own.

Ms. Srugo asked that photos from AGM be posted. It was mentioned people are saying their info is not accurate, is there a way to set up website with mechanism for them to do this. Ms. Tepperberg answered the online directory will take care of this.

A request was made that the class marshal list be distributed. Ms. Krejci discussed the calendar list included in the packet.

Events

Ms. Srugo added her thoughts on Alumni Weekend, mainly feels we fell short on merchandising, plan to improve for next year. She said Blind Barber was a huge success; the classes of 1964-2011 were represented. She suggests we have a policy for all events, that there be a fact sheet to hand out, a photographer and directors present. She felt SoulCycle was ambitious on cost but we filled the seats and made money. Next industry networking event takes place July 22nd, it is for the healthcare industry.

Mr. Kim believes we should focus on 5th & 10th year reunions. It was mentioned several reunions are in the works for the fall. Ms. Knobel suggests having VPs oversee some of the committees to help with focus.

Governance & Nominations

Mr. Kim reminded all who is currently on this committee. Chair is Mr. Hsu, other members are Dr. Marshall, Mr. Kestler, Ms. Alfonso, Mr. Ayzin, Dr. Freshwater, Mr. Egers.

→**Motion** Mr. Kim To re-nominate these people for the Governance & Nominations Committee.

Mr. Braun said he also served on this committee and wishes to again be a member. Ms. Knobel also asked to be on this committee.

Mr. Kim modified his motion to include Mr. Braun.

Second: Mr. Braun **9 in favor, 1 opposed**

Membership

Ms. Krejci mentioned committee will be meeting on July 20th to start work on lifetime membership, member benefits, getting our message out to increase the numbers, and discuss member cards.

Mr. Hsu suggested that by our next meeting we should have a goal for number of members by end of the fiscal year.

Development

Ms. Tepperberg mentioned those whose names will be on the Endowment plaque. So far we have 15 people who have taken advantage of auditorium chair naming.

Diversity

Ms. Alfonso said there have been a couple meetings. One was with Brooklyn Tech and Bronx HS of Science to decide on a strategy regarding potential bill on test. She spoke with Mr. Colon to get more current students, as a group, involved and in getting alumni to those meetings.

Scholarship

Mr. Malakoff said committee needs to alter our calendar for application distribution to accommodate when students get their college packets.

Mr. Braun said we should set the dollar limit for the allocations committee.

→**Motion** Mr. Braun To set same maximum dollar limit for Allocations Committee as last year.

Second: Mr. Malakoff **Unanimous**

→**Motion** Mr. Schwartz To adjourn

Second: Mr. Malkoff **Unanimous**

9:15 pm meeting adjourned

Respectfully submitted,

Evelyn Krejci '76
Recording Secretary