



**Stuyvesant High School Alumni Association
Board of Directors Meeting, March 3, 2015**

Held in the Principal's Conference Room, Room 107, Stuyvesant High School
345 Chambers Street, New York, NY 10282

Meeting Minutes

Directors present: Christina Alfonso, Robert Ayzin, Daniel Egers '03, Carl Hendricks '75, Jukay Hsu '02, Soo Kim '93, Evelyn Krejci '76, Vanessa Liu, Harry Malakoff '62, Serphin Maltese '51, Lawrence Marshall, M.D. '61, Marianna Moliver '98, Robert Sherwood '68

Trustees present: Jeffrey Kestler '64, Raymond Fong, M. Felix Freshwater, M.D. '64, Philip Lehman, Ph.D. '49

Staff present: Lisa Tepperberg '88, Neal Hurwitz '62, Josh Ralske

Guests present: Principal Jie Zhang, Adina David, YanJie Hou '06, Dr. Beth Knobel '80, Brett Lewis '02, Eleonora Srugo '04, other not sure of names

7:05 pm Ms. Liu brought the meeting to order, and introduced Principal Zhang.

Principal's Welcome

Principal Zhang stated that she has been at Stuyvesant for over three and was honored at an event sponsored by CCNY where she noted that she met several Stuyvesant alumni. She noted that students were preparing for this year's SING!, ticket requests should be coordinated through Assistant Principal Casey Pedrick. She also stated that Stuyvesant would be participating in another choral performance next year, and that it would be at Carnegie Hall, performing Verdi's "Requiem" on the Sunday of Memorial Day Weekend. She would like Alumni Association to provide funds towards this as they did last year. Ms. Zhang noted that the SHSAT results were calculated and that 950 seats would be offered at Stuyvesant for the incoming freshman class.

7:15 pm Mr. Kim, Mr. Hsu arrived

Ms. Liu noted that SING! is a great engagement point for Alumni, and if we can promote the dates to alumni, specially on social media, that would be beneficial to the alumni community.

Ms. Liu asked whether there was a motion to approve the January Meeting minutes.

➔**Motion:** (Maltese/Hendricks) To approve the January 2015 meeting minutes.

In favor 6, Abstentions 4

Mr. Kim took over running of the meeting.

Executive Director Report

Mr. Kim reported that the transition from Mr. Ayzin back to Ms. Tepperberg is done. The office has its own static line separate from the school. The last step in office tech upgrade is to connect Salesforce to Quickbooks.

The Parents Association's Annual Spring Feast is on April 17th at 6:30 pm, tickets are \$70/person. Ms. Tepperberg has purchased a table. It is suggested that directors attend.

Our 2013 Audit Draft needs to be approved. May 15 is deadline for 2014 audit.

Treasurers Report

Ms. Liu mentioned the general fund is not tracking as well as the Endowment. We need to make sure that we're keeping the lights on and we can continue having our staff. It's really key.

7:30 pm Ms. Alfonso arrived

Mr. Kim said it looks like we are on track for the Endowment match.

Ms. Tepperberg mentioned office is re-bucketing everything for checking so the balance sheet will match everything else.

Mr. Kim stated the Executive Board met and will meet regularly - trying to meet at least 1x month. Talk about the important issues for the organization.

7:35 pm Ms. Adina David and a man arrived

Mr. Freshwater asked if we have picked a date for the AGM? Mr. Kim replied not yet, we are looking for another co-Chair.

Mr. Freshwater suggested going with an online survey- doing it in a week. Survey everyone - did you go before, are you interested in going, what date do you want. Constant Contact survey - can do that very quickly.

Mr. Malakoff asked if we could move even to September. Mr. Kim said we are committed to doing a day event before the end of the year per our By-laws and will do an evening event in the fall.

Ms. Moliver suggested offering a choice of 3 dates in June as part of the survey.

Events Committee

March is a full month.

Ms. David reported an Industry Happy Hour for Finance and Tech will take place on March 18th at Park Avenue Tavern. Committee is looking to set up one of these type events for each month. Needs to plan April, June and July. Tech and Finance should be quarterly.

7:45 pm Mr. Lehman arrived

Ms. Eleanora mentioned we have 4 events coming up: Tennis match, discounted ticket prices to great local events.

Ms. Liu said it is important that the committees work together.

Communications Committee

Committee met on Jan 20th. Ms. Hou said the purpose of the committee is to present the face of the organization. There is a major need for content.

Mr. Kim suggested best content comes from people. Use Stuyvesant Alumni You Tube Channel.

School Spectator also a source. Reach out to the Business Coordinator and have them feature some content on the school on our Webpage. What's up with college issues, etc. Who won SING, etc. Alumni base would be into it. There will be a lot of interest in those content.

Mr. Kim in our communications we should have- what the top 5 allocation needs are for the school. Also on our website, on Donation page.

Mentoring Program

Update given by Ms. Hou. Program was officially launched in November. Closed off mentor application

There are 40 alum mentors signed up and 150 students. Meeting with students tomorrow. Next Tuesday is Mentoring meeting, looking for directors to help.

Governance Committee

Mr. Hsu reported. Goal was to create an application form for the BOD candidates. We'll be soliciting candidates and doing individual outreach.

Gone through a few revisions and finalized a form that can be sent out through an email blast. Governance committee will review the applications and pass on potential people to Nominations committee who will recommend candidates to the full board.

8:10 Mr. Kestler left

Mr. Hurwitz said the Governance committee should have other criteria to use in determining potential directors. As example, certain areas of expertise.

Dr. Marshall discussed needs for Development committee. The strategy, tactical steps in terms of how we go forward. We need to forward specific rules.

Discussion/comments:

Mr. Hsu: Current Board needs to nominate because they are aware of the needs of the organization. No one's entitled to be a Board member. Anyone can be involved. Anyone

Ms. Knobel: Thanked the Committee/Board for this form but still feels Board is a closed group. Believes nominations should be open.

Mr. Maltese: Agreed basically with Ms. Knobel. We're not being democratic. We're going to vet our candidates, and we're not going to give any recognition to this significant group - alternative method.

Dr. Marshall: unlikely to get enough candidates. We have a large number of people extremely interested. The fact that we have momentum, which we did not have a year ago. What he heard at the November meeting - now we're talking about having to trim the list - it's a nice place to be.

Ms. Krejci: In the past year - this organization has done more to look at itself and make modifications than they have in the past 15 years. This form is a tremendous step in opening up the nominations to the general public. You can't get much better than this. In fact you don't want a completely open nomination because the election process becomes one full of favoritism - people that are liked by the majority of your membership but will do nothing.

Membership Committee

Ms. Krejci mentioned the committee and association are gearing up for our annual Mail-a-thon. This has been our main driving force for the general funds.

Dr. Marshal feels the quality of our mailings do not reflect where we are today as an organization. When we do the next newsletter send out a draft to the full board. Communications already agreed to do that.

Mr. Kim stated we should have Class Marshalls, 5 people in every class to be the singular point of contact for updates amongst alumni. Push this forward, it keeps dying on the vine. Membership and/or Communication need to own this system.

Development Committee

Ms. Srugo stated we need to improve membership. Suggested \$50 of any donation more than \$1000 goes towards dues, automatically members.

Mr. Lehman asked what are the terms of the match. The match does not include any admin fee.

Phon-a-thon: Mr. Hurwitz went to SCIU, same place as we used last year. They have 30 phones (really old computers). He also checked with UJA, they have 180 phones.

Mr. Lehman suggested using cell phones in the school cafeteria. This met with agreement however point was made to be sure cell phones work there.

Diversity Committee

Ms. Alfonso reported that the event of the 26th - black history month dinner Angel Colon was a big success.

Ms. Alfonso has formed a partnership with Mount Sinai diversity people.

There will be an open house on May 16th.

Committee is being re-structured. Discussions have taken place with the City Council regarding their funds. Committee is preparing for potential arguments that may occur from SAT announcement.

Carol Brown Kelly said SBADI runs the tutoring Kaplan scholarship. What the results were? Sent out emails to the students and parents.

Mr. Malakoff indicated Eric Holder was at a recent event and they chatted. When asked if he would be interested in getting involved with the Alumni Association there was interest. Dr. Marshall said his daughter works with Mr. Holder.

Scholarship Committee

Committee is expecting to receive the student applications in April. The application will run in the Specatator.

Dr. Marshall stated he thinks the scholarship amounts are extremely small. Suggests the committee adjust the distribution of money.

➔**Motion:** (Krejci/Hendricks) To adjourn.
Unanimous. 8:57 pm

Sincerely,

Evelyn Krejci '76
Recording Secretary