



Stuyvesant High School Alumni Association
Board of Directors Meeting Minutes
November 5, 2014

Directors Present: Soo Kim '93, Serphin Maltese '51, Harry Malakoff '62, Richard Braun '72, Carl Hendricks '75, Evelyn Krejci '76, Marianna Moliver '98 (by phone), Robert Ayzin '00, Christina Alfonso '04.

Trustees Present: Felix Freshwater '64, Jeff Kestler '64

Staff Present: Lisa Tepperberg '88, Neal Hurwitz '62, Josh Ralske, Susannah Maltz

Guests Present: Joe Dorinson '54 (by phone), Dr. Jeff Golland '57, Tom Mela '64 (by phone), Pamela Davis-Clarke '80 (by phone), Beth Knobel '80, Tom Mallios '80, Carole Brown-Kelly '81, Andy Woo '96, Andre Brown '04 (by phone), Fred Ge '04, Eleonora Srugo '04, Yanjie Hou '06, Hannah Lee '07.

President Soo Kim commenced the meeting at 7:07pm.

Principal's Welcome

Principal Jie Zhang welcomed the attendees and spoke about the current activities at the school.

Executive Director's Update

Ms. Lisa Tepperberg delivered the treasurer's report, as Ms. Vanessa Liu was absent. She presented the current balance sheet and the profit and loss report, and spoke to current restricted account balances, as well as to the overall fluctuation of moneys in the organization.

Ms. Tepperberg gave an update on the new database, the website, and Board photographs. She asked that Directors arrive early for the January 7th Board Meeting.

Ms. Evelyn Krejci noted an administrative change to the September 17th Board Meeting minutes to reflect that there was some discussion prior to the motion by Mr. Jukay Hsu authorizing the Executive Director to open an account for the Endowment Fund.

➔ **Motion**, by Ms. Krejci, to incorporate the amendment and approve the September 17th Board Meeting Minutes.

Second: Carl Hendricks.

9 in favor, 0 opposed.

President's Update

Mr. Kim spoke about a number of subjects, including

- (1) The legislation regarding the SHSAT;
- (2) Different ways to give to the Alumni Association
 - a) The Endowment Fund
 - b) Unrestricted Giving – the General Fund
 - c) Restricted Giving
- (3) Levels of membership in the organization
 - a) Basic Members – this includes alumni of Stuyvesant. Basic members do not have franchise rights.
 - b) Full Members—alumni who pay dues. Full members may vote, sit on committees and chair committees (?)
 - c) Associate Members – non-alumni who are involved in the same way as full members. They may not sit on the board.
 - d) Honorary Members – non-alumni that the organization has chosen to honor. They do not have franchise rights.

Employment Committee Update

Mr. Robert Ayzin gave the Employee Committee update. He noted that the organization now has a full staff. The staff have signed their employee agreements and received the employee handbooks.

He spoke to the next task of the committee—to develop and consent to Key Performance Indicators.

Finance Committee Update

Ms. Tepperberg gave the Finance Committee update, as Mr. Shakil Ahmed was not present. She noted that Mr. Ahmed is currently in the process of reviewing the organization's fiduciary accounts and holdings.

Events & Reunions Committee Update

Ms. Eleonora Srugo gave the Events & Reunions Committee update. She noted an upcoming networking event intended to focus on different alumni industry sectors. This event is being held at an alumni-owned bar on November 13th.

She spoke to the need to have Directors present at reunions.

Dr. Felix Freshwater gave a brief update on the Class of 1964's reunion. He noted that the class raised \$20,000 for the Endowment Fund.

Governance Committee Update

Mr. Braun noted that there had not been a Governance Committee meeting since the previous Board Meeting.

Communications Committee Update

Ms. Krejci gave the Communications Committee update. She discussed work being done on the holiday card, the end-of-year fundraising drive, and the newsletter.

Membership Committee Update

Ms. Krejci gave the Membership Committee Update and discussed an alumni-student mentoring program spearheaded by Yanjie Hou. Ms. Hou discussed the details of the program.

Development Committee Update

Ms. Tepperberg spoke on behalf of the Development Committee about the development of a fundraising dashboard to be presented to the Board upon population.

Mr. Neal Hurwitz spoke about a major fundraising mailing for the Endowment Fund, and a three-year and five-year short-term fundraising goal for the organization.

Mr. Jeff Kestler left at 8:12pm.

Diversity Committee Update

Ms. Christina Alfonso gave the Diversity Committee update and spoke briefly about the Diversity Open House, the Hispanic Heritage Dinner, and the need for a full-time or part-time Diversity Coordinator. She spoke about a decision reached in committee to endorse a letter written by members of the Diversity Committee and the Stuyvesant Black Alumni Diversity Initiative to the Mayor of New York City and the Chancellor of the Department of Education regarding Stuyvesant's admissions criterion.

Ms. Alfonso recommended that the Board endorse the letter as well.

Mr. Kim called for an interim meeting of the Directors to discuss this issue, such that Directors have more time to consider the letter.

Old Business

Previously members of the Board voted on a change to the by-laws, a second vote was necessary to pass the amendment.

➔**Motion**, by Mr. Braun, to amend Article 14 of the by-laws with the Social Media Policy, the Conflict of Interest Policy, and the Whistleblower Policy.

Second: Robert Ayzin

9 in favor, 0 opposed.

Ten directors are needed for a quorum. The motion will be brought again in the interim meeting.

New Business

Dr. Jeff Golland, speaking on behalf of concerned Stuyvesant alumni, reiterated concerns brought in previous meetings, including

- (1) An amendment to the by-laws providing for members to recommend a Director during a vacancy.
- (2) An amendment to the by-laws detailing procedure for member-initiated referenda.
- (3) Publishing the signed agreement between the Campaign for Stuyvesant, Friends of Stuyvesant, and the Stuyvesant High School Alumni Association.

Ms. Krejci responded that the organization was working toward making changes to institute best practices as quickly as possible, and that these are issues to be discussed in committee.

Mr. Braun noted that the Governance and Nominating Committee will meet shortly.

➔ **Motion**, by Mr. Hendricks, to close the meeting.

Second: Mr. Ayzin

9 in favor, 0 opposed.

Respectfully submitted,

Evelyn Krejci '76, Recording Secretary
Susannah Maltz, Membership Coordinator